

Jonslund, Sweden, 10th of January 2017

Patrik Brouzell appointed CEO of LWW Group

LWW Group Board of Directors has appointed Patrik Brouzell as the new Chief Executive Officer of LWW Group. The appointment is effective as of today.

Mr. Brouzell is promoted following five years as Managing Director of LWW Group's Swedish business unit Dahréntråd. "I'm very pleased to announce the appointment of Patrik Brouzell as CEO of LWW Group, the leading global supplier of copper and aluminum winding wire solutions. I'm especially proud of the fact that our new CEO has risen from the ranks of our own company group, which will guarantee continuity while moving forward. Mr. Brouzell has extensive and in-depth knowledge of our business areas and customers, as well as a personality that suits our company perfectly," says Bengt Liljedahl, Chairman of the Board of LWW Group.

Patrik Brouzell is succeeding Johan Westberg, who joined the company as CEO in 2008. LWW Group would like to express our deepest gratitude for Mr. Westberg's leadership and successful development of our company group in the past eight years.

Prior to joining Dahréntråd five years ago, Patrik Brouzell held a number of leading positions in the industrial process industry, including the role as CEO. As Managing Director of Dahréntråd, Mr. Brouzell gained invaluable knowledge of our business. He has also held the position as Director of Sales of Dahréntråd.

"Relying on four strong business units; Dahréntråd in Sweden, Isodraht in Germany, LWW Śląska in Poland and LW China, LWW Group is extremely well positioned to meet our customers' demands with unmatched quality and flexibility. Throughout my career I've always been highly motivated by our customers' feedback. It is key to me that our customers find it a pleasure doing business with us at all times", says Patrik Brouzell.

For further information, please contact:

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