

Mannheim, Germany, 4th of October 2017

Burkard von Mauschwitz appointed Managing Director of Isodraht GmbH

The LWW Group is glad to present Burkard von Mauschwitz as new Managing Director and Geschäftsführer for the winding wire business of our German subsidiary Isodraht starting the 4th of October 2017.

Prior to joining Isodraht Mr. von Mauschwitz has gained some 20 years of experience in the automotive supplier industry. After graduating as a mechanical engineer Mr. von Mauschwitz started as a production engineer where his leadership abilities and understanding of customer needs earned him several promotions within WITTE Automotive until becoming the Managing Director at WITTE Stromberg GmbH for seven years. The recent three years he served as Managing Director Technique at PUKY.

“I’m very pleased to welcome Burkard von Mauschwitz to Isodraht and the LWW Group, the leading global supplier of copper and aluminium winding wire solutions. His proven ability of motivating his employees to perform in cross functional teams along with his track record of understanding and delivering to automotive OEM customer’s demands suits Isodraht perfectly,” says Patrik Brouzell, CEO of LWW Group and interims Geschäftsführer Isodraht.

“I’m excited to start my work at Isodraht and for the LWW Group and look forward to a close collaboration with our customers. To be successful in the future means to inspire the customers first at all with quality, second quality and thirdly quality. To take the excellent opportunities and to make Isodraht successful again, is now my amazing mission,” says Burkard von Mauschwitz.

For further information, please contact:

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